



**Southeast
Black and Blue**

Atlanta Leather Pride 2024

October 4-6



Sponsorship Request & Tiers

The ALP-SEBB Events team is very excited to once again present Atlanta Leather Pride (ALP) October 4-6, 2024 centered at the Atlanta Eagle. This event is designed to provide a safe and comfortable space where our LGBTQ+ Leather Kink & Fetish communities along with our allies can explore themselves and have some fun. This year's programming will include the Atlanta Eagle Title contest, Bootblacks, barbers, demos, cigar socials, and lots more surprises to come.

Your sponsorship helps to underwrite the costs of the weekend including production costs, contest prizes, Titleholder travel fund, and fundraising for our beneficiary. All funds raised beyond event expenses will be passed on to our charity beneficiary chosen for the weekend, The Atlanta Sisters of Perpetual Indulgence.

ALP-SEBB, Inc. is a registered not-for-profit corporation registered in the State of Georgia. ALP-SEBB, Inc (d.b.a. Southeast Black and Blue) is a 501(c)3 not-for-profit registered with the IRS (DLN 26053622004343).

Platinum - \$2,000	
<ul style="list-style-type: none">• Presentation rights on a segment of the event (subject to availability)• Prominent location of logo on website & socials• Dedicated ad on sponsor screens during the event• Logo included on event marketing materials	<ul style="list-style-type: none">• Space to display small (up to 24sq ft) banner* during the event• Space to set up an information table during the event (sponsor will be responsible for staffing)• Shared location to place marketing material/handouts* during the event• 2 Complimentary VIP passes• 4 Complimentary Standard passes

Gold - \$1,000	
<ul style="list-style-type: none">• Logo on website & socials• Dedicated ad on sponsor screens during the event• Space to display small (up to 16sq ft) banner* during the event	<ul style="list-style-type: none">• Space to set up an information table during the event (sponsor will be responsible for staffing)• Shared location to place marketing material/handouts* during the event• 4 Complimentary Standard passes



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Silver - \$750	
<ul style="list-style-type: none">• Logo on website & socials• Dedicated ad on sponsor screens during the event• Space to display small (up to 8sq ft) banner* during the event	<ul style="list-style-type: none">• Shared location to place marketing material/handouts* during the event• 2 Complimentary Standard passes

Bronze - \$500	
<ul style="list-style-type: none">• Logo on website & socials• Logo on sponsor screens during the event	<ul style="list-style-type: none">• Shared location to place marketing material/handouts* during the event• 2 Complimentary Standard passes

Leather - \$100	
<ul style="list-style-type: none">• Logo on website & socials	<ul style="list-style-type: none">• Logo on sponsor screens during the event

*Banners and printed handout materials will be provided by the sponsor and received by ALP no later than Sept 21, 2024.

Sincerely,

Nitro

Nitro Hankinson
Executive Director
Southeast Black and Blue
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